



LINKAGE AGREEMENT

BETWEEN

ANEKANT EDUCATION SOCIETY'S INSTITUTE OF MANAGEMENT STUDIES (AIMS), **BARAMATI**

AND

N. D. PHARMA - PHALTAN

ON

COOPERATION AND ENHANCEMENT IN THE FIELD OF SALES TRAINING

LINKAGE AGREEMENT

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ANEKANT EDUCATION SOCIETY'S

ANEKANT INSTITUTE OF MANAGEMENT STUDIES (AIMS), BARAMATI

AND

N. D. PHARMA - PHALTAN ON

COOPERATION AND ENHANCEMENT IN THE FIELD OF SALES TRAINING

Led By

Prof. SACHIN JADHAV

ASSISTANT PROFESSOR

AIMS BARAMATI

&

Mr. SUMIT NARAYANKAR

HEAD TRAINER

N. D. PHARMA - PHALTAN



LINKAGE AGREEMENT

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ANEKANT INSTITUTE OF MANAGEMENT STUDIES (AIMS), BARAMATI

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COOPERATION AND ENHANCEMENT IN THE FIELD OF SALES TRAINING

Anekant Institute of Management Studies, Baramati is herein referred as AIMS and N. D. PHARMA – PHALTAN is herein referred as N D PHARMA. AIMS shall be represented by the Director/his nominee/Delegated person and N D PHARMA shall be represented by their CEO/nominee/Delegated person. Further N D PHARMA herein acts as 'Mentor' and AIMS act as 'Mentee' to share the knowledge, skills and advanced happenings in the field of education or learning.(hereafter referred to as the Parties);

Both the parties are desiring to strengthen bilateral relations in the field of higher education by imparting advance education and 'Peer Think and Share' (PTS) activities;

Taking cognizance of the profound impact of higher education on cultural, economic and social development,

Recognizing the greater linkages between both the Parties in the field of education would be beneficial;

Consolidating upon the existing association between the two Parties since inception;

Pursuant to the prevailing needs, and norms in their respective campuses;

Have both the parties agreed as follows;

Article I

Objective

The objective of this Linkage agreement is to develop educational cooperation on the basis of reciprocity, mutual benefit, and to promote innovative mindset, skill development, and entrepreneurship among rural student community in particular and in general affiliated to either parties.

Article II

Areas of Cooperation

The Parties shall encourage, as appropriate the development of contacts and cooperation. These may include all or some of the following activities:

- Exchange of guidance and expertise on issues relating to bridging the gap between Industry and Academia;
- Organizing Training Programs concerning Sales Training, Business Skills, Life Skills, and Technical Skills;
- Organizing Joint Programs on the theme of Student Internships;
- Exchange of trainers and students on innovative platforms viz. startups, incubation and entrepreneurship development;
- Exchange of faculty and staff members in Events;
- Facilitate Industrial Visits;
- Exploring the possibilities of conducting Short Term Certificate Courses;
- Facilitate exchange programs for practical learning;
- Promote interdisciplinary learning and research in respective organizations;
- Any other activity as agreed upon by the Parties in writing.

Article III

Executive Responsibilities

As per the agreement, the Parties shall designate appropriate individuals, resources for smooth conduct of activities identified therein;

Article IV Implementation

The implementation of cooperation activities within the terms of this Linkage agreement shall be the subject of specific arrangements concluded between the parties on the basis of and within the provision of present Linkage agreement. However, at least two sessions in the Academic Year need to be taken by Mentor with consent of Mentee and vice versa.

Article V Financial Arrangements

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Looking to the modern education scenario; in fact indeed it is win win situation for both, the parties have agreed to enhance skill, talent, etc. of student by virtue of this Linkage agreement. Both shall deliver the activities within their full intellectual strength and Mentee shall make the necessary arrangements in full shape.

Article VI

Intellectual Property Rights

Any result of activities made under this Linkage agreement shall be subject to the rules and regulations concerning protection of intellectual property rights in the respective organizations.

Article VII

Joint Working Group

- i) The Parties shall establish a Joint Working Group to facilitate, monitor and review the implementation of this Linkage agreement.
- ii) Such Joint Working Group as mentioned above shall be co-chaired by a representative each of either organization.
- iii) In certain circumstances where the meeting cannot be held, mutual consultations and exchange documents shall be made through electronic media *in lieu* of such meeting.

Article VIII

Amendment

Either Party may request in writing for a revision of or amendment (if any) to this Linkage agreement. Such revision or amendment shall come into effect on such a date as may be determined by both parties and shall form an integral part of this Linkage agreement.

Article IX

Relinquish

Always it is open to revamp this Linkage agreement in the interest of both the parties and students, concerning to the interpretation of implementation of this Linkage agreement through consultation and negotiation by the parties. Even if both the parties desire to withdraw this Linkage agreement, they can do so, by due process through mutual understanding.

Article X

Commencement, Duration, and Termination

- i) This Linkage agreement shall enter into force on the date of its signing for One year.
- This Linkage agreement shall remain in force by mutual consent, unless either Party notifies in writing of its intention to terminate this Linkage agreement two months in advance or existence of either party.
- iii) Any natural calamities may also cease this Linkage agreement.

IN WITNESS WHEREOF, the undersigned have signed this Linkage agreement.

Executed at the office of AIMS, Baramati on the 4th November 2020 (Wednesday)

FOUNDER & CEO

N. D. PHARMA - PHALTAN

Witnesses:

1) Junit D. Narayanhar

2) Akshada A. Kulkarni Akudur.

2) De Markanti Marayanhar

3) De Markanti Marayanhar

4) De Markanti Marayan